



# Save the Date




GRAVURE  
ASSOCIATION  
OF THE  
AMERICAS

*Gravure is  
WAVING,  
not drowning*



*Gravure Global Summit  
Marriott Miami, Biscayne Bay  
March 12-13, 2014*

Programs kindly  
Sponsored by:



**WRE/ColorTech**

## Preliminary Schedule

### Tuesday March 11, 2014

GEF Board of Trustees Meeting 1:00 – 5:00

### Wednesday March 12, 2014

Gravure Association of the Americas Board Meeting 8:00 – 12:00

#### 1:00 – 1:15 Welcome 2014 Gravure Global Summit

**Stephen Young**, Chairman and CEO, Mundet

**Mark Glendenning**, CEO, Inland Label

The theme is “Gravure is waving, not drowning!” Some of the markets that we serve are getting stronger, while others are consolidating; the Gravure process can still deliver the goods. We will be discussing some challenges and opportunities while bringing content that will help strategically position your business to succeed.

#### 1:15 – 2:30 Keynote: Personal Accountability and the QBQ

John Miller, author of several books including the new “*Parenting the QBQ Way*”, brings us his unique perspective on personal accountability in the workplace and beyond.

*John Miller*, Author “*QBQ! The Question Behind the Question*”

#### 2:30 – 3:00 Coffee Break Sponsored by SGS



#### 3:00-4:30 Management Sessions: Learning to Play by the Rules

How will new EPA regulations and Health Care laws impact your business?  
What other Government legislation will impact businesses in the coming year?  
How is the 2014 election shaping up for the printing/packaging industry?  
These questions and more will be answered by our presenters in this session.

##### 3:00 – 3:45 Regulations Update

**Gary Jones**, Director, Environmental, Health & Safety Affairs, PIA

##### 3:45 – 4:30 Legislation Update

**Lisbeth Lyons**, VP Government Affairs, PIA

#### 5:00 – 10:30 Global Marketplace Sponsored by Flint Group

Join the exhibitors for a night of fun and entertainment featuring Ed-The Grand Delusionist and a return of the ever popular Casino.



### Thursday March 13, 2014

7:30 Continental Breakfast: Sponsored by Bobst Group



#### 8:30 – 8:45 Summit Reconvenes

**Stephen Young**, Chairman and CEO, Mundet

**Mark Glendenning**, CEO, Inland Label

# Preliminary Schedule

## Thursday March 13, 2014 (continued)

### 8:45 – 10:00 Industry Challenge

Tobacco control groups are pressuring governments in Canada to force tobacco companies to sell their products in standardized plain packaging. This is similar to legislation Australia brought in last year and is also being considered by various governments in other parts of the Americas and Europe.

What's next; candy, beer? And what should WE do about it?

**David Haslam**, Senior VP Operations, SGS

**Peter Gibson**, British American Tobacco (BAT)

### 10:00 – 10:30 Coffee Break Sponsored by Steingraeber

### 10:30 – 11:30 Market Update

**Renee Hytry**, Group VP Design, Formica Group

### 11:30 – 12:00 International Update

Find out what is driving the Gravure market in Europe and what trends are developing.

**James Siever**, Secretary General, ERA

### 12:15 – 1:30 Lunch Sponsored by MDC Daetwyler



# Daetwyler

### 1:30 – 2:00 Training and Operator Certification Update

Do your staff and your customers really understand the process capabilities? GAAmericas will help inform, educate, and round out knowledge of gravure printing processes through the Basic and Advanced Gravure Programs held at WMU in April and help train Press Operators through the international Operator Certification program. Additionally, apprenticeship feasibility with case studies from MDC will be discussed along with the role GAAmericas will play in rounding out knowledge of gravure, printing processes, converting, equipment consumables, etc.

**Phil Pimlott**, Executive Director, GAAmericas

**JD Harris**, Technical Manager, GAAmericas

**Ralph Daetwyler**, President, MDC

### 2:00 – 3:00 Supply Chain Drivers

For Gravure to grow, we will be continually challenged to produce, "Faster, Cheaper, Better". Join a panel of experts, including Taghleef Industries, as they discuss solutions to this challenge. Taghleef Industries is one of the largest manufacturers of BoPP, CPP and BoPLA films in the world, headquartered in Dubai U.A.E. *Ti* is present in 5 continents with 3 manufacturing units in the Middle-East, 2 in Europe, 1 in Australia, 1 in the USA and 1 in Canada, plus a distribution center in Germany and a sales office in China.

Moderator: **David Haslam**, Senior VP Operations, SGS

Presenters: **Michael Impastato**, Consultant

**Charles Klass**, Consultant, Klass Associates, Paper in Packaging

**Ron Rodeck**, Taghleef Industries (Ti)



## Preliminary Schedule

**3:00 – 3:30 Coffee Break Sponsored by Allison Systems**



**3:30 – 4:30 Concept to Consumer**

From Concept to Consumer - how do brand owners see packaging as part of the complete market strategy?

What market trends will influence investment and growth over the next 5-10 years?

Gravure is here to stay but will be challenged by shorter promotional and geographical print runs as well as many more SKUs in a product line or brand.

**Marriott Winchester Jr.**, Executive VP, SGS International

**4:30 – 5:00 Closing Discussion**

**Phil Pimlott**, Executive Director, GAAmericas

**5:30 – 7:30 Management Excellence Awards Reception Sponsored by Amcor**

Join us for the second annual presentation of the Management Excellence Awards and the induction of the newest members of the Cylinder Society: Annette Crampton, MillerCoors and David Haslam, SGS Canada.



**Friday March 14, 2014**

GEF Golf Fundraiser at Melreese Country Club, located near Miami International Airport.



**Conference topics/presenters  
subject to change due to  
events beyond our control.**

## Gravure Global Summit

**LOCATION:** Miami Marriott Biscayne Bay, 1633 North Bayshore Drive, Miami, FL 33132, Tel: 305.374.3900. The Miami Marriott is a four-star hotel overlooking Biscayne Bay, conveniently located at the action-packed Bayside Marketplace, featuring fine dining, shopping, entertainment, and more. Hotel accommodations are not included in the conference fee and are the responsibility of individual attendees. Please make reservations by calling the Miami Marriott Biscayne Bay directly and asking for the Gravure Association of the Americas Conference Rate of \$219.00 + state and local taxes. We encourage you to use the Miami Marriott Biscayne Bay not only for the convenience, but because our room block commitment allows us to keep overall lower conference prices. **Rooms must be reserved before February 18, 2014, to receive special rate.**

**FEES:** Gravure Global Summit fees are as follows:

| <u>Gravure Global Summit Attendance Registration</u> | <u>Global Marketplace Participation</u> |
|--|---|
| Member: \$600.00. USD                                | Member: \$300.00 USD                    |
| Nonmember: \$800.00 USD                              | Nonmember: \$900.00 USD                 |

**REGISTRATION:** Conference fees include one (1) continental breakfast, one (1) lunch, two (2) evening receptions, refreshment breaks, access to Global Marketplace, and all conference proceedings. Fees must accompany registration. Major credit cards are accepted. Checks must be in U.S. dollars payable to Gravure Association of the Americas. Please complete the form and send with payment to the address indicated or go online for a registration form.

**GLOBAL MARKETPLACE:** Conference presentations are designed to have minimal commercial content. To accommodate commercial interests who wish to display literature, demonstrate equipment, and meet customers, prospective customers and associates, a tabletop exhibit area is adjacent to the conference area. A draped table, chairs, and electrical outlet are provided.

**FOOD RECEPTIONS:** Cocktails and hors d'oeuvres will be provided during the Global Marketplace and Management Excellence Awards Ceremony, allowing time for dinner plans afterward. Everyone is cordially invited to attend, socialize, network, and enjoy each evening.

**CANCELLATION:** Substitution from the same company may be made at any time. Cancellations requested in writing and received a full 14 days before the event will receive a full refund. Cancellations received in writing less than 14 days before will be assessed a \$150 fee to cover administrative costs. People who do not show will not receive a refund. GAAmericas assumes no responsibility for travel costs should it become necessary to cancel/reschedule the event.

**DRESS:** Dress will be business casual throughout the event.



**Please Send Gravure Global Summit Registration & Payment To:**

Gravure Association of the Americas  
8281 Pine Lake Road, Denver, NC 28037  
Tel: 201.523.6042 Fax: 201.523.6048

**Register On-line at [www.gaa.org](http://www.gaa.org)....or fill out the form and return to GAAmericas.**

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Badge First Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

Emergency Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Food Allergies/Special Needs (i.e. vegetarian, nut allergy, etc.):  
\_\_\_\_\_

**REGISTRATION FEES**

GAAmericas Members \$600 Non-Members \$800

**WE WOULD LIKE TO PARTICIPATE IN THE GLOBAL MARKETPLACE**

GAAmericas Members \$300 Non-Members \$900

**METHOD OF PAYMENT**

Check enclosed (payable to Gravure Association of the Americas)

Credit card:  Visa  MasterCard  American Express

| Account # | Expiration Date | Amount | Sec Code |
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**Additional Registrants from Same Company Location Using the Same Payment Option  
(Must accompany main registration page when returned)**

Name: \_\_\_\_\_

Company: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Cell: \_\_\_\_\_

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**If more registrants, print additional copies of this page and complete.**

Special Thanks to the following Summit 2014 Sponsors



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