



Gravure Association of the Americas

2018 Application for Membership

Questions about membership should be directed to:

**JD Harris
Technical Director
804.317.4529
jdharris@gaa.org**

APPLICATION FOR MEMBERSHIP

Company Name: _____

Company Headquarters

Street Address: _____

City: _____ State/Province: _____ Zip Code: _____

Country: _____ Country Code: _____

Phone: _____ Fax: _____

Web site: _____

Who do you want to designate as your Corporate Representative (please see attached sheet with description of Corporate Representative responsibilities):

First Name: _____ Last Name: _____

Title: _____

Cell phone: _____

E-Mail Address: _____

Corporate Representative's Location (only if different from above)

Street Address: _____

City: _____ State/Province: _____ Zip Code: _____

Country: _____ Country Code: _____

Phone: _____ Fax: _____



MEMBER PRINTERS

Primary Business Type (check one)

- Packaging Printing
- Product Printing
- Publication Printing

Secondary Business Type (check one or none)

- Packaging Printing
- Product Printing
- Publication Printing

Printing Specialty (check all that apply)

Packaging

- Film Substrates
- Paper Substrates
- Board Substrates
- Foil Substrates

Publication

- Magazine
- Catalog
- Inserts
- Sunday Supplement

Product

- Wall Covering
- Floor Covering
- Gift Wrap (gift wrap, bags, cards, etc)
- Security (stamps, lottery tickets, etc.)
- Decorative Laminates (wood grain, etc.)
- Transfer
- Vinyl
- Other Paper and Films

Membership fee is \$1,000 annually for Printer Companies.



MEMBER SUPPLIERS

PROVIDERS OF GOODS AND/OR SERVICES TO THE GRAVURE PRINTING PROCESS

Primary Business Type (check one)

- Supplier
- User
- Consultant

Secondary Business Type (check one or none)

- Supplier
- User

Supplier Specialty (check all that apply)

- Inks Inks Coatings Pigments
- Substrates Paper Board Film Foil
- Other Material Equipment Service
- Engraver Engraver Separator (Trade Shop) Base Manufacturer
- Consultant
- Capital Equipment and Systems

Membership fee is \$1,000 annually for Supplier Companies.

MEMBER END USERS

BUYERS AND USERS OF GRAVURE

User Specialty (check all that apply)

- Magazine Publisher
- Advertising Agency
- Buyer Packaging Product Publication
- Designer Packaging Product Publication
- Pharmaceutical Company
- Printed Electronics End User Company
- Cataloger/Retailer

Membership fee is \$1,000 annually for End User Companies.



METHOD OF PAYMENT

We accept payments, in US funds only, in the form of a check, money order, Visa/Master Card/American Express. Electronic payment information is available upon request.

CHECK ENCLOSED

Make check payable to the Gravure Association of the Americas, Inc.

REMIT TO:

Gravure Association of the Americas
P.O. Box 25617
Rochester, New York 14625
Phone: 201.523.6042

CHARGE MY:

- VISA
- Master Card
- American Express

Amount: (US funds only): _____

Account Number: _____

Print Name of Cardholder: _____

Signature: _____

Expiration Date: _____

CVV Code: _____

INTERNATIONAL WIRE TRANSFER:

Please contact GAAmericas for electronic payment information at 201.523.6042.

Send completed application to Pamela Schenk, pwschenk@gaa.org.



HOW TO CHOOSE YOUR GAAMERICAS CORPORATE REPRESENTATIVE

The designated GAAmericas Corporate Representative will be the main contact between your company and the Gravure Association of the Americas. As a corporate member of GAAmericas, your company may have as many employees on our mailing list as it sees fit, but official business should be conducted via the Corporate Representative. The Corporate Representative's responsibilities are listed below.

1. VOTING RIGHTS

The Corporate Representative is responsible for voting on any changes to the GAAmericas bylaws or other major decisions as decided by the GAAmericas Board of Directors. This function cannot be designated to anyone other than the official Corporate Representative.

2. PROVIDING COMPANY INFORMATION AND EMPLOYEE DATA TO GAAmericas

Although the Corporate Representative is responsible for the following, any of these duties may be relegated to another employee/department. GAAmericas will be happy to contact these designees directly, once they are named by the Corporate Representative.

About employees, the Corporate Representative:

- ❑ Decides which employees and company locations should be listed in GAAmericas' Membership Directory
- ❑ Assigns a Location Representative for each location listed with GAAmericas
- ❑ Determines which employees should be on the GAAmericas mailing list, including additions and deletions due to personnel changes
- ❑ Advises GAAmericas of changes to this list, such as address changes, phone, fax, and e-mail changes
- ❑ Provides to GAAmericas the names of employees who might be interested in serving on a GAAmericas Committee or Council, or who may be interested in acting as a speaker or moderator at GAAmericas events

About providing company information:

- ❑ The Corporate Representative will, when possible, provide the names of the appropriate personnel for GAAmericas to contact regarding public relations, marketing, human resources, trade shows, environmental issues, safety and health issues, and finances/purchasing. By providing these names, we can serve you better by focusing our mailings and assuring you get the most out of your membership with GAAmericas.
- ❑ The Corporate Representative should let GAAmericas know about acquisitions, new plants or plant expansions, and new products. In addition, the Corporate Representative should ensure that GAAmericas receives important press releases and other company news that may be of interest to the gravure industry.
- ❑ The Corporate Representative is responsible for completing the forms for the Buyers' Guide edition of *GRAVURE*, and will receive the application information for the annual Golden Cylinder Awards and Management Excellence Awards.

3. BILLING INFORMATION

The Corporate Representative will receive the bill for the annual dues, unless arrangements are made to have it sent to another department/employee.



**GRAVURE ASSOCIATION OF THE AMERICAS
TEAM**

Pamela Schenk

Director of Planning & Administration

pwschenk@gaa.org

JD Harris

Director of Training

jdharris@gaa.org

