

GRAVURE  
ASSOCIATION  
OF THE  
AMERICAS



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# Operator Certification Program

*The Only Nationally Recognized Gravure  
Operator Skill Certification Course*

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# Operator Certification Program

## Details

- Designed to be an online, self-paced study and testing program augmented with GAAmerica's Technical Support
- Requirements: Internet access via server
- Participant will be supplied with online access to the study course material as well as a copy of the GAAmerica Gravure Process and Technology Textbook
- Instructors are available for questions and answers
- Upon completion awarded Official Certificate and Certification Badge

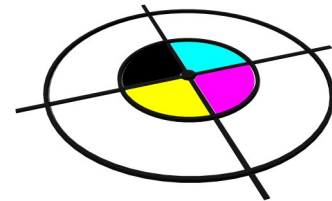
## GAAmerica's Goals & Objectives

- Build on your press operators' current level of experience with the new technology
- Add the exposure functionality component back into the equation
- Introduce a new component of structured training to *understand, address, correct and eliminate PROBLEMS IN YOUR PRESSROOM*
- Train your press operators in various skill-based program modules absolutely critical to every gravure printer

## Course Outline

Training is separated into 9 Modules:

- Safety
- Color Theory
- Inks
- Print Cylinders
- Impression Rollers
- Doctor Blades
- Troubleshooting on Press
- Press Fingerprinting & Press Characterization
- Gravure Press Dryers



## Our Belief

Having certified press operators in your organization demonstrates to your customers and employees your commitment to produce the highest quality printing. Your operators will be equipped with the knowledge and technical ingenuity required to guarantee consistent quality practices in your manufacturing operation. An added benefit is the impact on employee morale, providing an excellent method to evaluate, retain, reward and advance talent.

Certified press operators will help increase quality, reduce press downtime, increase productivity and factor heavily in your efforts to reduce total systems cost in the operation.

**We believe that is a very powerful sales tool!**

# Testimonials



“I thought the course was an excellent way to expand my knowledge of gravure printing. It gave me deeper insight into gravure applications that I have limited experience with & that my company is currently integrating in our process. It was challenging & very educational.”

*Shane Wilson, Sonoco Flexible Packaging*

“This course offered a well-balanced amount of information that not only gives new operators a platform to grow on but also refreshes the knowledge of veteran operators. The textbook supplied with the course should be a must-read for gravure operators! In addition to the knowledge acquired, what I appreciated most about the course is that it is self-paced. This allowed me the opportunity to study at my own pace while maintaining my day-to-day work schedule.”

*Rick Bennett, Armstrong World Industries*

“I have been in the Flexible Packaging Field for 25+ years & have been involved in all aspects of the business. I recently was promoted to Printing Manager and completed the course to strengthen my skills and knowledge of gravure printing. This course was both educational and challenging. It was definitely worth the investment of time! I now have a broader understanding of gravure printing & all the technical aspects that are involved in running a gravure printing press. I would highly recommend this course!”

*Ronald Kaiser, Sonoco Flexible Packaging*

## Operator Certification Course Fees

### GAAmericas Members

\$2,100 per participant

### Non-Members

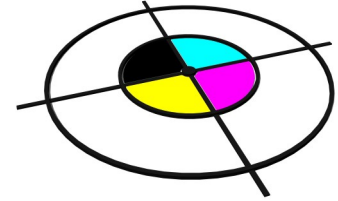
\$2,700 per participant

Discounts are given based on the number of participants. Beginning with the 6th student, a 15% discount off the appropriate fee (GAAmericas Member/Non-Member) will be applied. Special discounts increase with every additional 5 students who register.

If you are interested in registering for the Gravure Association of the Americas Operator Certification Program, please contact Pamela Schenk at 201.523.6042 or [pwschenk@gaa.org](mailto:pwschenk@gaa.org).



# **NEW:** Spanish Version Operator Certification Course



A Spanish version of the Operator Certification Course is now available and includes a copy of the Gravure Process and Technology textbook translated into Spanish.

Contact Pamela Schenk at [pwschenk@gaa.org](mailto:pwschenk@gaa.org) for more information.

## Consulting Services Available

- GAAmericas can supply materials & work with your in-house training specialists
- GAAmericas can supply onsite course instructors to conduct/assist in the training
- GAAmericas can offer offsite resource centers to provide the training
- GAAmericas can provide any combination of the above to enhance training

Consulting Fees are based on individual company needs. Trainer's travel and lodging expenses are additional. For Consulting Services, contact JD Harris at 201.523.6042 or [jdharris@gaa.org](mailto:jdharris@gaa.org).



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Visit our website for more information:

[www.gaa.org](http://www.gaa.org)

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