Gravure Education Foundation

Gravure Association of the Americas

GAA Technical Forum

October 3, 2013

Supporting Gravure Educators and Students for 34 years
GEF History & Facts

- Founded in 1979 by officers of the GATF
- In 1980, 3 schools received grants
- Today we recognize 8 Gravure Resource Centers
- Over 700 students attend *Gravure Days* annually
- Manage investment portfolio and do fundraising
The GEF Mission

The Mission of the Gravure Education Foundation is to promote and support educational development in gravure technology by raising and properly distributing money and resources to deserving educational institutions and students. By so doing, the Foundation will motivate and develop individuals with technical proficiency and leadership skills for the print communications industry.
GEF Supports Universities

- Distributed over $3.6 million in scholarships and grants over the years
- Provided over 580 students scholarships since inception
- In 2012-13 directly supported 12 students
  9 competitive scholarships
  3 technical writing awards
Criteria for Grants to Resource Centers

- University must teach gravure printing
- Schools must hold a Gravure Day
- Grant funds used for students and staff attending gravure events, purchasing supplies, Gravure Days
- Grant Proposals are reviewed by industry members
Supporting Students

- Competitive Scholarships
- Memorial Scholarships
- Flint Technical Writing contest: Cash awards
- Grant funds for class support
How We Raise Funds

- 500 Club and 5K PRESSRUN
- Auctions
- GAA Sponsorships
- Golf Tournament proceeds
- Person of the Year (PoY) luncheon
- Corporate Sponsorships
- Endowments from Individuals and Corporations
GEF Gravure Resource Centers
## 2013 GEF Competitive Scholarships

<table>
<thead>
<tr>
<th>Scholarship</th>
<th>Amount</th>
<th>Winner</th>
<th>University</th>
</tr>
</thead>
<tbody>
<tr>
<td>GEF Corp Leadership (Alcoa, Cerutti, Gravure Pub, Pkg Corp)</td>
<td>$1,500</td>
<td>Lauren Clasen</td>
<td>UW Stout</td>
</tr>
<tr>
<td>GEF Corp Leadership (Alcoa, Cerutti, Gravure Pub, Pkg Corp)</td>
<td>$1,500</td>
<td>Kendall Cook</td>
<td>California Polytechnic University</td>
</tr>
<tr>
<td>GEF Corp Leadership (Alcoa, Cerutti, Gravure Pub, Pkg Corp)</td>
<td>$1,500</td>
<td>Alyson Facha</td>
<td>California Polytechnic University</td>
</tr>
<tr>
<td>GEF Corp Leadership (Alcoa, Cerutti, Gravure Pub, Pkg Corp)</td>
<td>$1,500</td>
<td>Nathan Plavnick</td>
<td>Clemson University</td>
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<tr>
<td>J.C. Penny Company, Inc.</td>
<td>$1,500</td>
<td>Sisi Guo</td>
<td>Clemson University</td>
</tr>
<tr>
<td>Werner B. Thiele Memorial Scholarship</td>
<td>$1,000</td>
<td>Heather Ashe</td>
<td>Clemson University</td>
</tr>
<tr>
<td>National Geographic Society</td>
<td>$1,500</td>
<td>Shreyas Pathak</td>
<td>Western Michigan University</td>
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<tr>
<td>Fres-co System USA</td>
<td>$1,500</td>
<td>Andrew Bogan</td>
<td>Western Michigan University</td>
</tr>
<tr>
<td>Harry V. Quadracci Memorial Scholarship</td>
<td>$1,000</td>
<td>Vinay Turke</td>
<td>Western Michigan University</td>
</tr>
</tbody>
</table>
GEF Scholarship Winners

The Gravure Education Foundation...1979-2013
2014 Scholarships

- Alcoa Foundation
- Cerutti Group
- GPC Council
- Werner B. Thiele Memorial
- Harry V. Quadracci Memorial
- Your Company
GEF/Flint Group Technical Writing Contest

- 3 Cash Awards:
  - Graduate Student
  - Undergraduate - First Prize
  - Undergraduate - Second Prize
GEF: Dates To Watch

- *Gravure Days* – through the school year
- *Persons of the Year* Luncheon: May ‘14
- Educators’ Breakfast – Spring ‘14
- GPC Live Auction – November ‘13
- GEF Golf Tournament @ March Summit
GEF and GAA Sights on the Future

- Joint GEF+GAA Committee including Resource Centers to produce interactive multimedia platform
  - Scoping and Vision committee to kick off ASAP
- Using our Textbook, Technical Manuals, PLGA Coursework and Operator Certification
- Provide content for a knowledge base and tools to train our industry’s future employees
- Revenue growth for GAA and GEF into the future
BOARD OF TRUSTEES
Jim Sheibley, President
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Phil Pimlott
HC Cox
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Charles Slick
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Jay Yakich
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Ian Hamilton
Dave Blais
Rod Sosa
Bob Whitton
Stephen Young
Jason Barrier

Dave Coggins
Massimo Genio
Robert Kikkert
Dave Schirmer
Bob Strahan
Dennis Wilcox
Bob Zumbiel

The Gravure Education Foundation...1979-2013
How **You** can Contribute to GEF

**Corporately:**
- Membership
- Trustee
- Scholarship: name it, define the essay
  - Annual or Endowed
- Auction donations
- Speakers at Gravure Days
- Donate equipment

**Individually:**
- Endowed Gift
- 5K Press Run
- 500 Club
- Committee contributor
- Editor of educational materials
- Speak at Gravure Days

The Gravure Education Foundation...1979-2013
More Information

www.gaa.org/gravure-education-foundation

Contact an officer, or call Phil!

The Gravure Education Foundation...1979-2013