

GRAVURE
ASSOCIATION
OF THE
AMERICAS



People, Process, Technology -
It's Your Association!

Why we exist

Mission

- Provide value to our members

Vision

- Be the leading source for all things gravure



Our plan

- Training/Education
 - Printers (GAA)
 - Customers
 - Suppliers
 - Designers
 - Educators/Students (GEF)
- Technology
 - Innovation
 - Benchmarking
- Promotion
 - Advocate for Gravure



What we're doing

- The “Source” for Gravure
 - On-line
 - In person
 - In print
- Education & Certification
- Meetings, Forums & Seminars
 - High value content
 - Quality networking opportunities
 - Innovation

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What we need from you

- Give
- Volunteer
- Advocate

