

# Gravure Education Foundation

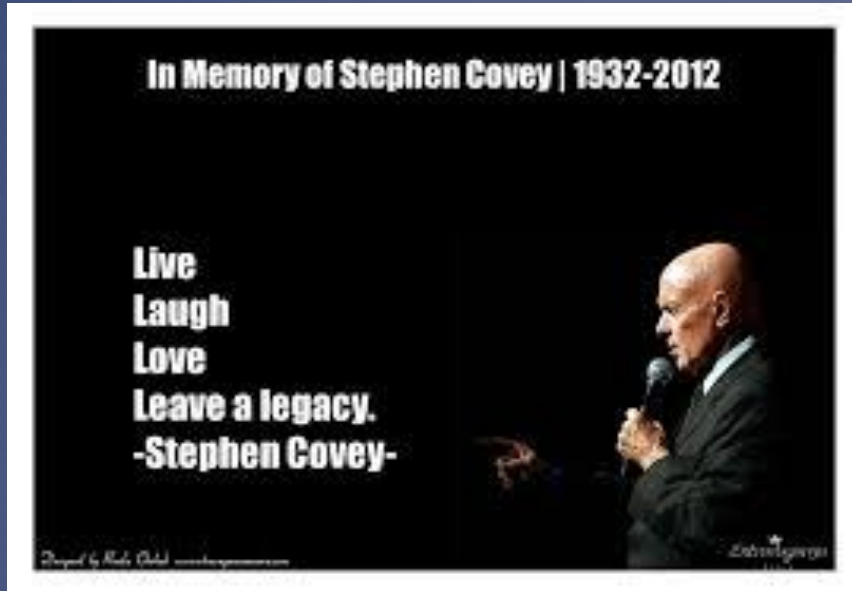
Gravure Association of the Americas

*Supporting Gravure Educators and Students for 35 years*



The Gravure Education Foundation...1979-2014

# WIIFY?



# Gravure Education Foundation History & Facts

- Founded in 1979 by officers of the GATF
  - In 1980, 3 schools received grants
- Today we recognize 8 Gravure Resource Centers at U.S. Universities and are seeking Central and South American eligible universities
- Over 700 students attend *Gravure Days* annually
- Manage investment portfolio and do fundraising

# The GEF Mission

The Mission of the Gravure Education Foundation is to promote and support educational development in gravure technology by raising and properly distributing money and resources to deserving educational institutions and students. By so doing, the Foundation will motivate and develop individuals with technical proficiency and leadership skills for the print communications industry

# GEF Supports Universities

- Distributed over \$3.6 million in scholarships and grants over the years
- Provided over 580 students scholarships since inception
- In 2014 directly supported 11 students
  - 8 competitive scholarships
  - 3 technical writing awards

# Criteria for Grants to *Gravure Resource Centers*

- University must teach gravure printing
- Schools must hold a Gravure Day
- Grant funds used for students and staff attending gravure events, purchasing supplies, Gravure Days
- Grant Proposals are reviewed by industry members

# Supporting Students

- ▶ Competitive Scholarships
- Memorial Scholarships
- Flint Technical Writing contest: Cash awards
- Grant funds for class support

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# How We Raise Funds

- *Auctions at Association Events*
- *GAA Sponsorships*
- *Golf Tournament proceeds*
- *Person of the Year (PoY) luncheon: EoYr Two Honorees*
- *Corporate Sponsorships*
- *Endowments from You: Individuals and Corporations*
  - *20k Endowments, 500 Club , 5K Press Run*

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# GEF Gravure Resource Centers



R · I · T

University of Wisconsin-Stout



Pittsburg State University  
Pittsburg, KS

CLEMSON  
UNIVERSITY



Gravure Education  
Foundation

# 2014 GEF Scholarship Winners



Susan Helmholdt  
WMU



Bilge Altay  
WMU



Jordan Omorogieva  
RIT

**No Photo**

Shreyas Pathak  
WMU



Melinda Lacke  
UW Stout



Katelyn Theis  
UW Stout



Prashant Kotkar  
WMU



Cynthia Davis  
WMU

# GEF/Flint Group Technical Writing Contest



## ➤ Cash Awards:

- Graduate: Shreyas Pathak – Western Michigan U
- Undergraduate 1<sup>st</sup>: Mallory Lee Mize – Cal Poly
- Undergraduate 2<sup>nd</sup>: Hannah Stombler-Levine – Cal Poly

# 2014-15 Scholarships

- Alcoa Foundation
- Cerutti Group
- Fres-co
- Werner B. Thiele Memorial
- Harry V. Quadracci Memorial
- **Your Company**

# GEF and GAA Sights on the Future

- Joint Committee on Training & Education
- Include Resource Centers to produce interactive multimedia platform
- Using Operator Cert, GAA Textbook, Technical Manuals, PLGA Coursework
- Provide content for a knowledge base and tools to train our industry's future employees and provide a revenue stream
- Company sponsors for development and expertise are being sought. Step up!

# GEF: Dates To Watch

- *Gravure Days* – through the school year
- Educators' Breakfast – GraphExpo
- GEF Golf Tournament @ March Summit
  - Sponsor a hole, play a round, support a student!



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