



0310-1268540734

# Sustainable Green Printing Partnership



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# Sustainable Green Printing Partnership

We will cover:

- Mitigating Risk
- Who is the SGP
- What value does SGP bring:
  - To Print Buyer
  - To Printer
- How has becoming certified SGP changed cei



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# Mitigate risk



[\[PDF\] Preventing Pollution in Flexographic Printing - Missouri Department ...](#)  
[www.dnr.mo.gov/pubs/pub461.pdf](http://www.dnr.mo.gov/pubs/pub461.pdf)

File Format: PDF/Adobe Acrobat - Quick View  
How can I protect myself from **fin**es and liability? How do I protect ... or (573) 526- 6627  
[www.dnr.mo.gov/oac/env\\_assistance.htm](http://www.dnr.mo.gov/oac/env_assistance.htm) ... such as **ink** and solvents can harm the environment and people if they are not properly managed. ... Empty aerosol cans can be recycled or sent to a sanitary **landfill** for disposal. If you have one ...

[Why Lead in Toy Paint? It's Cheaper - New York Times](#)

[www.nytimes.com/2007/09/11/business/.../11lead.html?pagewanted...](http://www.nytimes.com/2007/09/11/business/.../11lead.html?pagewanted...)

Sep 11, 2007 – Paint with higher levels of **lead** often sells for a third of the cost of paint with low levels, so Chinese factory owners sometimes cut corners and ...

[Guitar-maker Gibson pays \\$350,000 over illegal woods | The Raw ...](#)  
[www.rawstory.com/.../guitar-maker-gibson-pays-350000-o...](http://www.rawstory.com/.../guitar-maker-gibson-pays-350000-o...)



by Stephen C. Webster - in 916 Google+ circles - More by Stephen C. Webster  
Aug 6, 2012 – Guitar-maker Gibson agreed to pay a settlement of \$350,000 to avoid criminal charges for importing **illegally harvested wood**, the Justice ...

[Children Found Sewing Clothing For Wal-Mart, Hanes & Other U.S. ...](#)  
[www.law.harvard.edu/programs/lwp/NLC\\_childlabor.html](http://www.law.harvard.edu/programs/lwp/NLC_childlabor.html)

Exactly a decade after the **Kathie Lee Gifford** scandal, children are again sewing clothing for Wal-Mart, ... "Children belong in school, not locked in **sweatshops**."

"...I knew that I couldn't get an actual shot of an iceberg the way I envisioned it..."

Ralph Clevenger

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## It is not a case of “if” any more, it is “when...

- Walmart Sustainability scorecard’s rough start date February 2008
  - Next generation of the scorecard is expected soon asking for increased detail
- JC Penny is asking to see suppliers procedures and policies when supplying Requests For Proposals
- P&G’s Scorecard;... sustainability framework consists of two programs: Environmental Sustainability and Social Responsibility.



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# Who is the SGP

SGP started in Fall 2008

Initiated by the top trade associations:

- Printing Industries Association (PIA),
- Specialty Graphic Imaging Association (SGIA),
- Flexographic Technical Association (FTA)
- National Association of Printing Ink Manufacturers (NAPIM).



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# Criteria Elements

Comparison of Certification Programs	SGP	ISO 14001	FSC,SFI, PEFC	EPA Green Power
Applicability	Whole Facility Environmental Management	Environmental	Paper Sourcing & Handling	"Green" Energy Procurement
Focus	Printing	All Industries	Paper value added chain	All Industries
Third party Audit	Bi-Annual site Annual remote desk	Every 3 years Periodic site Audit	Annual	Self reporting
Record keeping/ retention	X	X	X	X
Written Sustainability Management System	X	X		
Sustainability Policy	X	X		
Compliance w Environmental Health & Safety Regulations	X	X		
Training on Sustainability Objectives	X	X		
Observe Best Practices for Product, Processes, & Facilities	X	Operations Only		
Continuous Improvement with Annual Progress Report	X			
Efficient use, Reduced Consumption & Recycling	X			
Maintain Indoor Air Quality & Reduce Fugitive Emissions	X			
Equal Opportunity Employment, Compliance with Labor & Wage Laws	X			

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# Values SGP Brings to Printers

- Reduces operating costs
- Develops a leaner operation
- Incorporates environmental, health and safety concerns and reduces associated compliance obligations
- Aligns your business with your customer's sustainability expectations
- Provides a timely and necessary marketing element and competitive edge



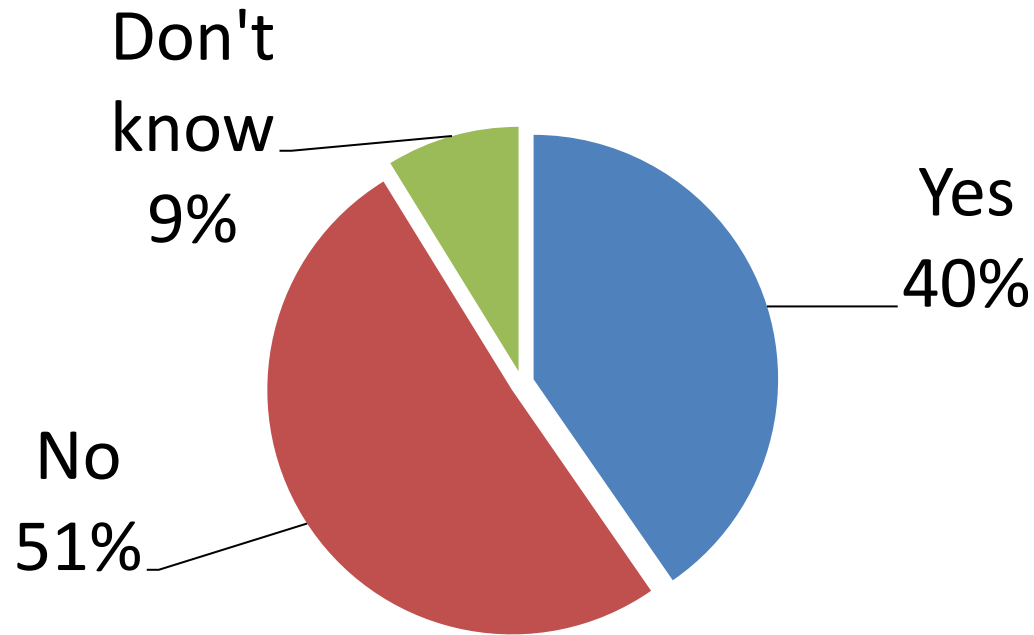
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# Customers Require Sustainability Program



FTA Survey of Flexographic Printers,

- **40 Printers are SGP certified**
- **5 Printers are in the certification process**



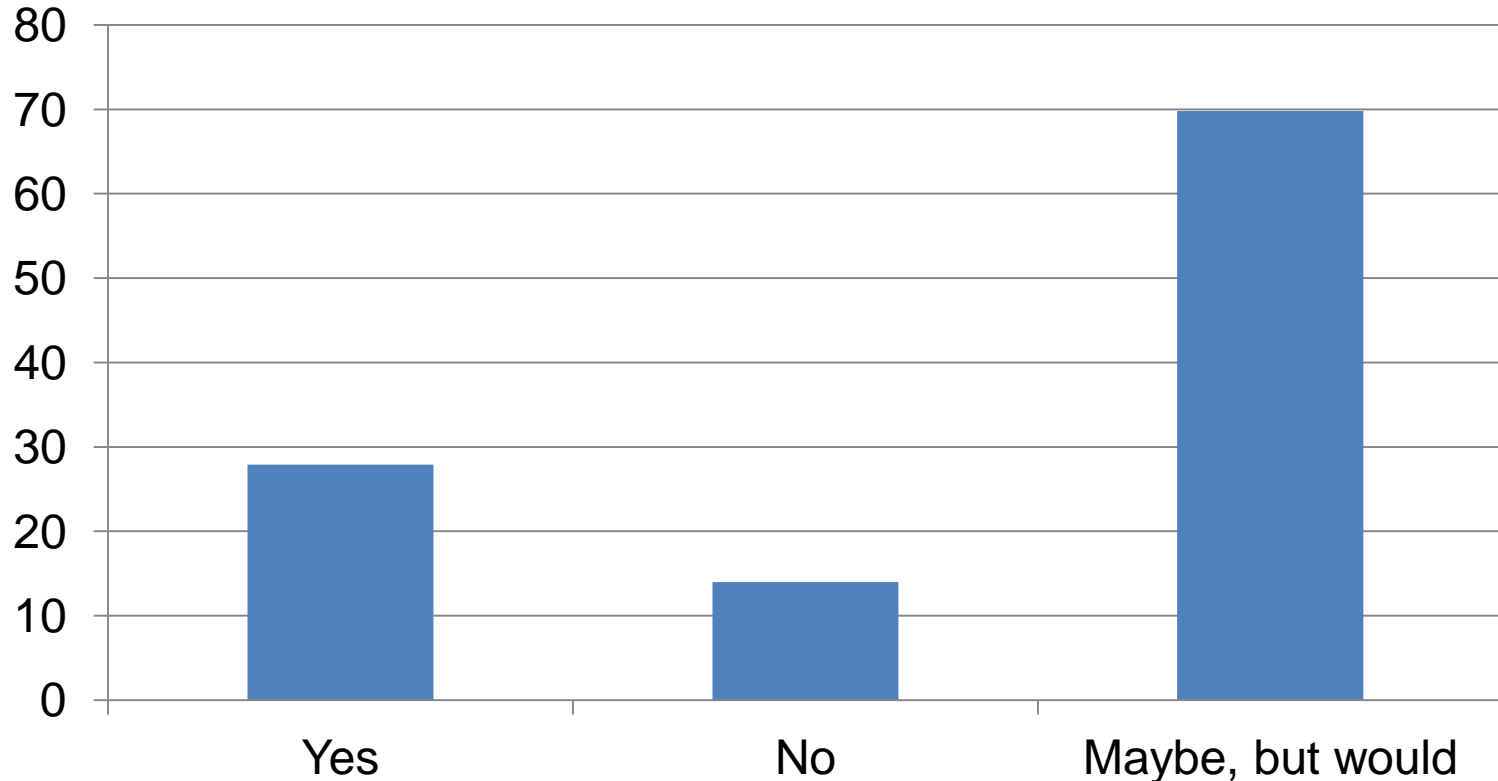
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October 9th-11th, 2012  
McCormick Place, Chicago, IL



# Would You Preference SGP Printers?

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**YES + MAYBE = 86%**

Maybe, but would need more informaiton



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Buyers Awareness Survey, 2012



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# How has becoming certified SGP effected cei

- Customer compliance audits are faster and allows us to raise the “bar” on our competition
- RFPs are quicker
- Sr. Management is even more supportive of safety initiatives
- We are almost 100% no waste-to-landfill
- We welcome, rather than shun discussions with the DNR and OSHA



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