

Secret Sauce: Converting & Finishing

Gravure To Suit Customers' Expectations

Bob Whitton

Principal, Arellton Group, LLC



GAA 2012 Packaging & Products Technology Conference

Agatha Christie*

- “And then there were two”
- A funny thing happened on the way to the conference

[Hold up survey form]

* 1939



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Who

- **Frank Passarelli**, Product Manager, Printing, Coating & Laminating, Bobst North America
- **Rod Sosa**, Print Manager, Fres-co Systems USA, Inc



Agenda

- Discussion
- DRUPA panel following



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To Get To 3 Dimensions



From Two



A world of choice



KUGLER-WOMAKO



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And of Course

The Old Reliable

D.I.Y.



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Let's Get To It



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