

ORIS

# Color Communication



David Palmieri - Eastern Regional Manager  
January 9, 2007



[www.cgs-oris.com](http://www.cgs-oris.com)

# ORIS Color Management Tools

## ◆ ORIS Color Tuner

- *Core color management module for all ORIS Solutions*
- *Industry Leader for Contract Level Inkjet Based Proofing*
- *Unique Numeric Approach for Device Calibration & Color Matching*

## ◆ ORIS Soft Proof

- *PDF-based Virtual Proofing Solution*
- *Ability to Work In Sync with ORIS Color Tuner*
- *Offers the Ability to Create Hard Proofs*
- *Uses Acrobat as Viewing Engine and Collaboration*

## ◆ ORIS Certified Proof

- *Numeric Proof Verification Tool*
- *Trend Analysis Tool*



[www.cgs-oris.com](http://www.cgs-oris.com)

# ORIS Hybrid Proofing

- ◆ **Combined Offerings of ORIS Color Tuner & ORIS Soft Proof**
- ◆ **Creates a Parallel Color Managed Workflow for ORIS Hard Proof and Soft Proof Technology**
- ◆ **Coupled with ORIS Certified Proof**
  - *Benchmarking of Proofs*
  - *Certification of Proof Accuracy*
    - Verification to a Standard (SWOP & Gracol)
    - Verification to Each Other

# ORIS Hybrid Proofing Advantages

- ◆ **Single CMM Offers More Consistency between Hard Proofs and Soft Proofs**
- ◆ **No Compromises!!**
  - *Allows flexibility to deliver varying types of proofs that your customers demand out of one technology*
- ◆ **No Worries!**
  - *Answers Concerns in Soft Proof Deficiencies*
  - *Best of all possible worlds*



[www.cgs-oris.com](http://www.cgs-oris.com)

# ORIS Color Managed Workflow Tools

## ◆ ORIS Ink Saver

- *Automated GCR Conversion*
- *Yields up to 25% Ink Cost Savings on Press*
- *Faster Press Speeds & Reduced Make Ready*
- *Enhanced Color Stability on Press*

## ◆ ORIS Press Matcher

- *Color Management for Digital Press Technology*
- *Offers Print Consistency between Digital & Offset*

## ◆ ORIS Normalizer

- *Automated Workflow Technology*
- *Generates & Accepts Industry-Standard formats*
  - PDF/X-1A
  - PDF/X-3
  - TIFF/IT



[www.cgs-oris.com](http://www.cgs-oris.com)

ORIS

# Color Communication



*Thank You!*



[www.cgs-oris.com](http://www.cgs-oris.com)