

# Integrated Color Solutions

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- ICS Founded in 2000, privately held
- Headquarters in NYC, Operations in Carlsbad, CA
- Monitor proofing and color management are our core technologies
- Management and product teams are pioneers in color management



# ICS Products

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It's all about monitor proofing...

- Remote Director monitor proofing system
- Remote Director integration toolkits for third party applications

**RemoteDirector**



# ICS Remote Director

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- The first SWOP certified monitor proofing system
- Enables the instant delivery of color proofs to any number of users, regardless of location, with guaranteed color accuracy
- Unique spectral blending technology provides the most accurate proof of any combination of process and spot color
- Can be integrated into any third party production workflow system

**RemoteDirector**



# ICS Integration Partners

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Xinet's Webnative Portal  
Dalim's Mistral and Twist  
Wave's MediaBank DAM  
Adstream's SP Funnel  
Vio/Adsend's VCSP

DevZeroG's Printsure  
Gradual's PowerSwitch  
EskoArtworks' Nexus  
Clients Internal integrations  
Others in development

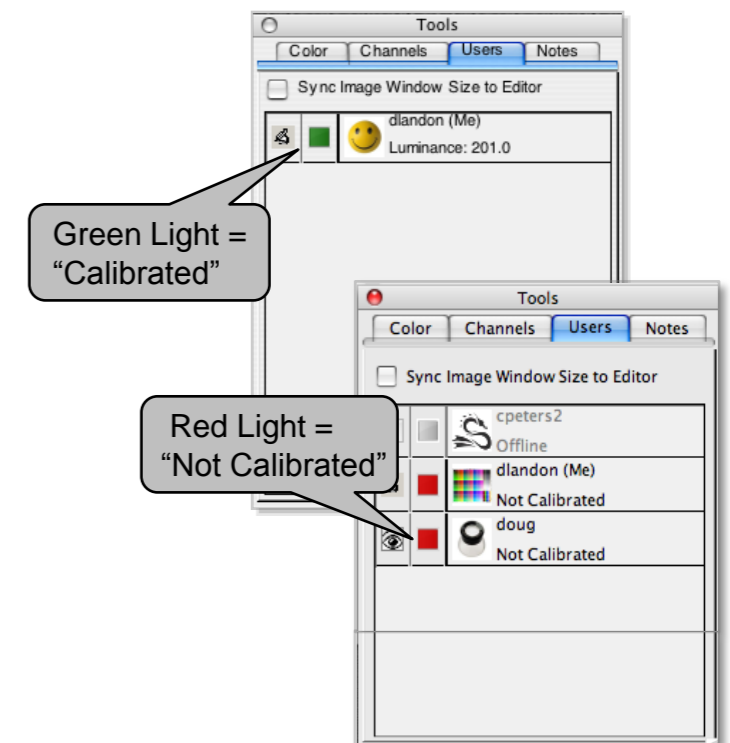
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# Patented ICS Technologies



- L\* Calibration
  - Assures the selected white (D50) across the entire gray axis
  - Defines the natural gamma of the display
- Verification of remote viewing conditions
  - Ensures remote viewer is viewing with a calibrated display
  - Enables monitor proof to be a contract proof



# Key Market Segment Issues

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Why are people implementing Remote Director?

- Significant **cost reduction** in both internal and client proofing
  - Eliminate hard copy proof production and delivery costs
  - Everyone in our industry is looking to save money in every aspect of their business, including print production methods
- Monitor proofing is greener than hard copy proofing
  - The carbon footprint of a delivered hard copy proof includes the paper, ink, printing equipment, truck and airliner
  - The carbon footprint of a monitor proof includes a computer and monitor you might already be using for something else!



# Key Market Segment Issues



- Accurately proofing the blending of spot colors
  - Brand owners and their packaging vendors have been searching for an efficient way to accurately proof multiple spot colors
  - Now you can with Remote Director



# Growth Opportunities

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- Quality – Speed – Price – “pick any two”



**RemoteDirector**





# Growth Opportunities



*“have all three”*

- Quality – Speed – Price – ~~“pick any two”~~
  - Companies using remote proofing can now make this a reality
  - New ICS customer has designed and created a virtual premedia production company for major brand name clients using Remote Director for all proofing
  - Saving money while delivering more value is what we’re hearing in ’09
- “Fit this within my production/delivery workflow”
  - Proofing from within your existing workflow saves time and money
  - Adding digital sign-off to the XMP job ticket specification. Streamlines digital production by allowing digital approval in one system, and verified by another system

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