

Global Color Quality Management

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Global Color - Case Studies

- Our approach in supporting Global Color:
 - Support of Color Standards
 - Process control
 - Easy access of production control information

Case Study 1

- Customer having issue controlling color
- Expectation of color between printer and buyer misaligned
- Print manufacturing for customer expensive and time consuming
- Relationship between customer and printer strained

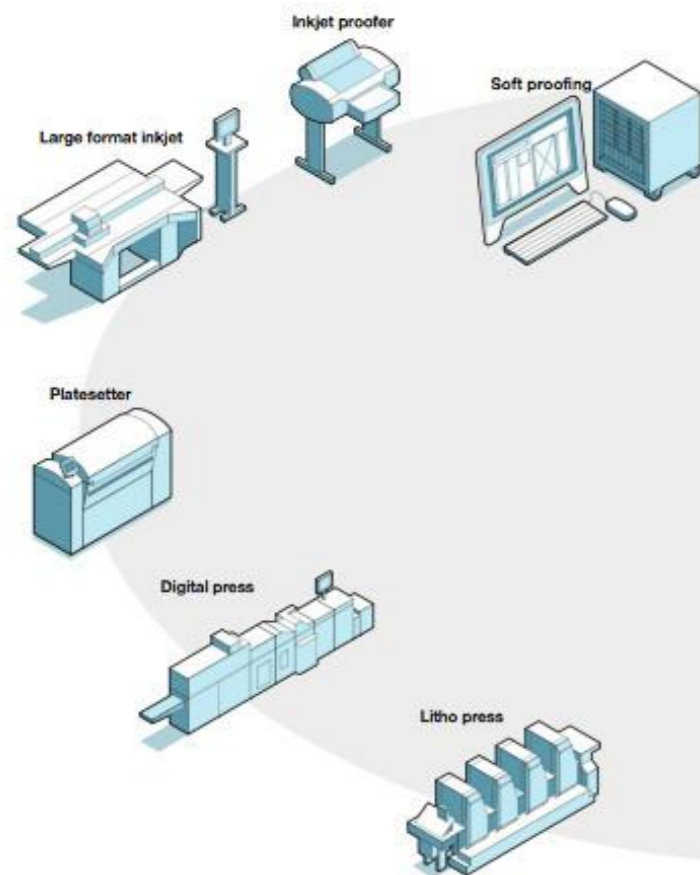
Case Study 1 – Our solution

- Align customer to industry color specification
 - Ability to communicate color to print buyers
 - Minimized issues with “unexpected color”
 - Minimized strained relationship with Print Buyers

Case Study 1 – Our solution

- Implemented an Enterprise Process Control Solution
 - Ability to manage print processes and production timetables by using objective data of print processes
 - Minimized troubleshooting from 8 hrs to 1hr
 - Better management of Print buyer relationship ability to leverage objective data

Our approach – Enterprise Process Control

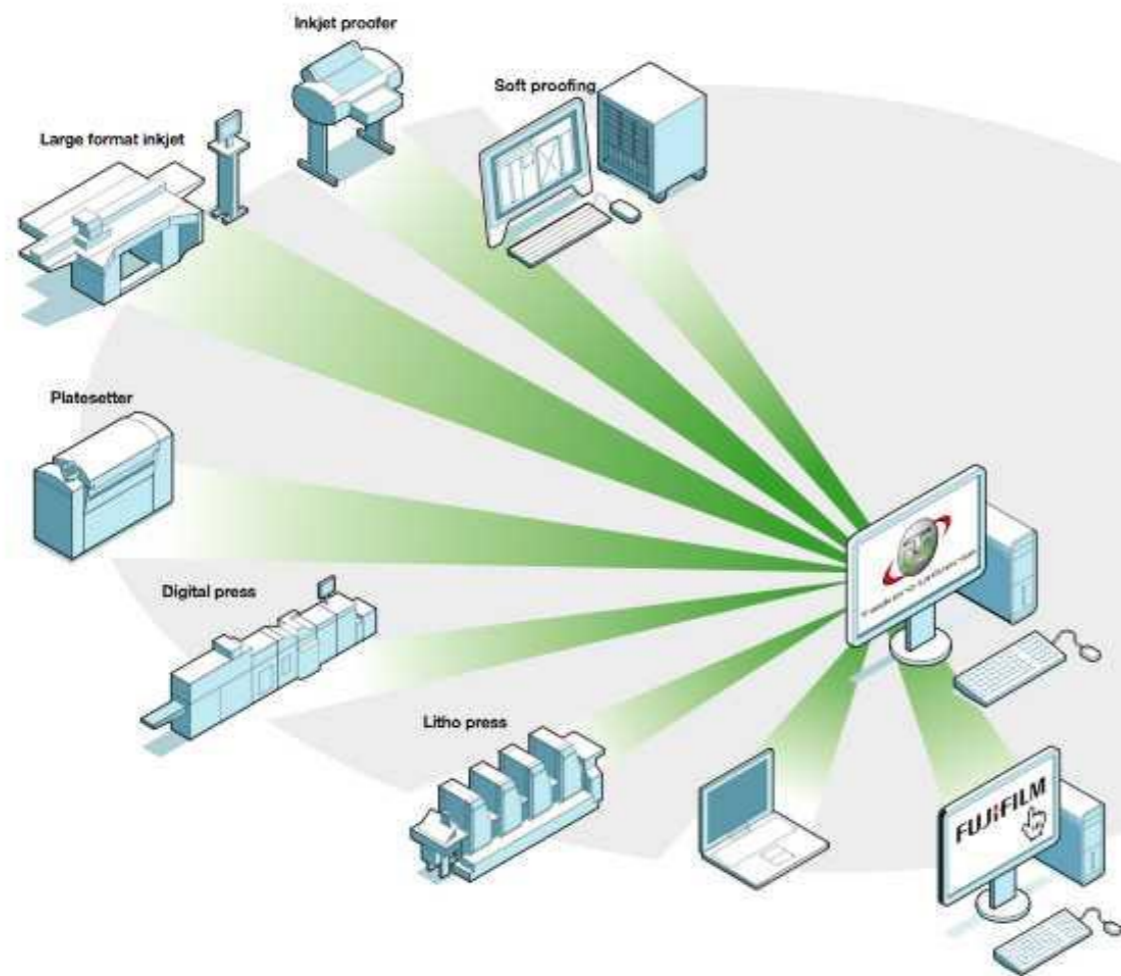


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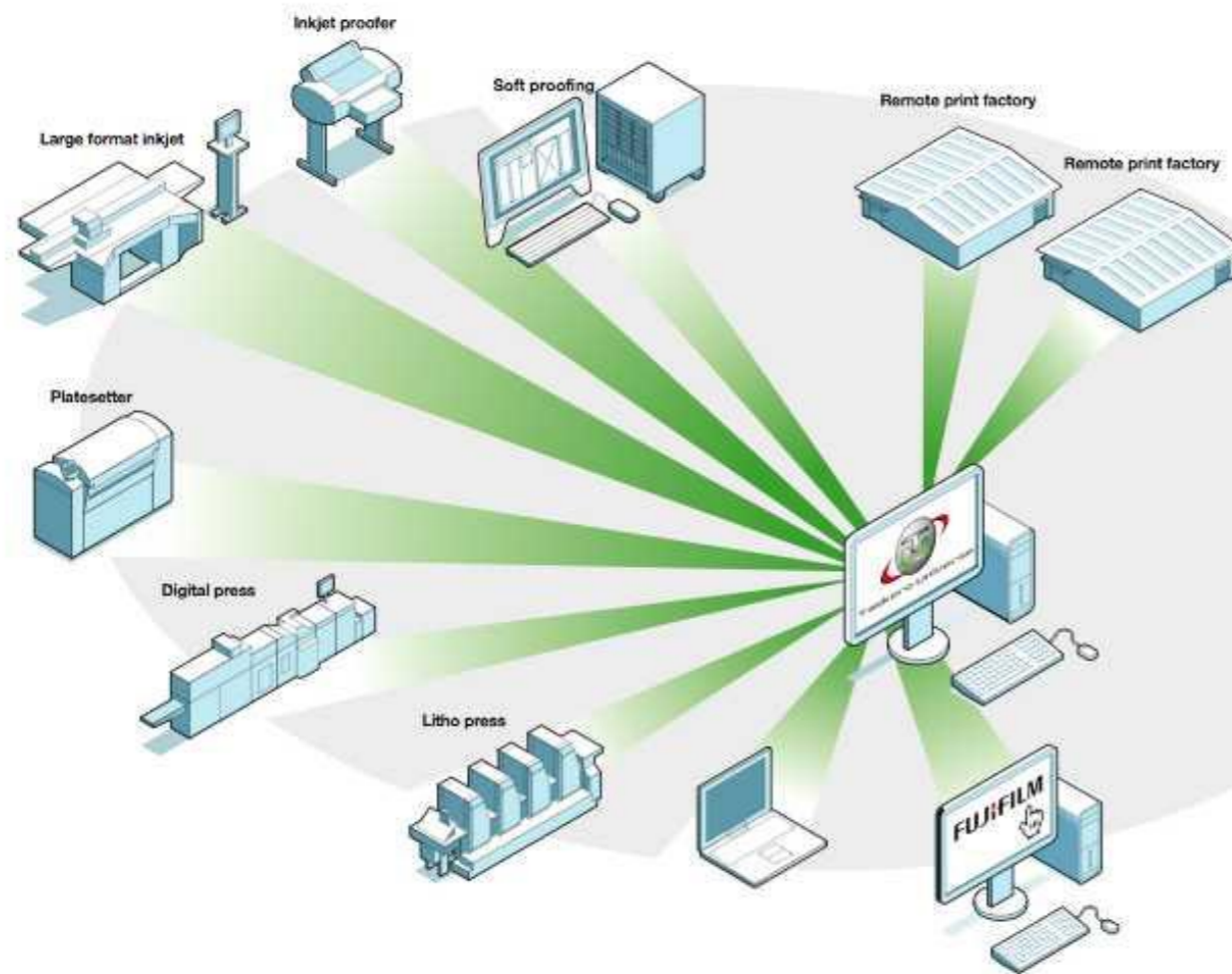
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Our approach – Enterprise Process Control



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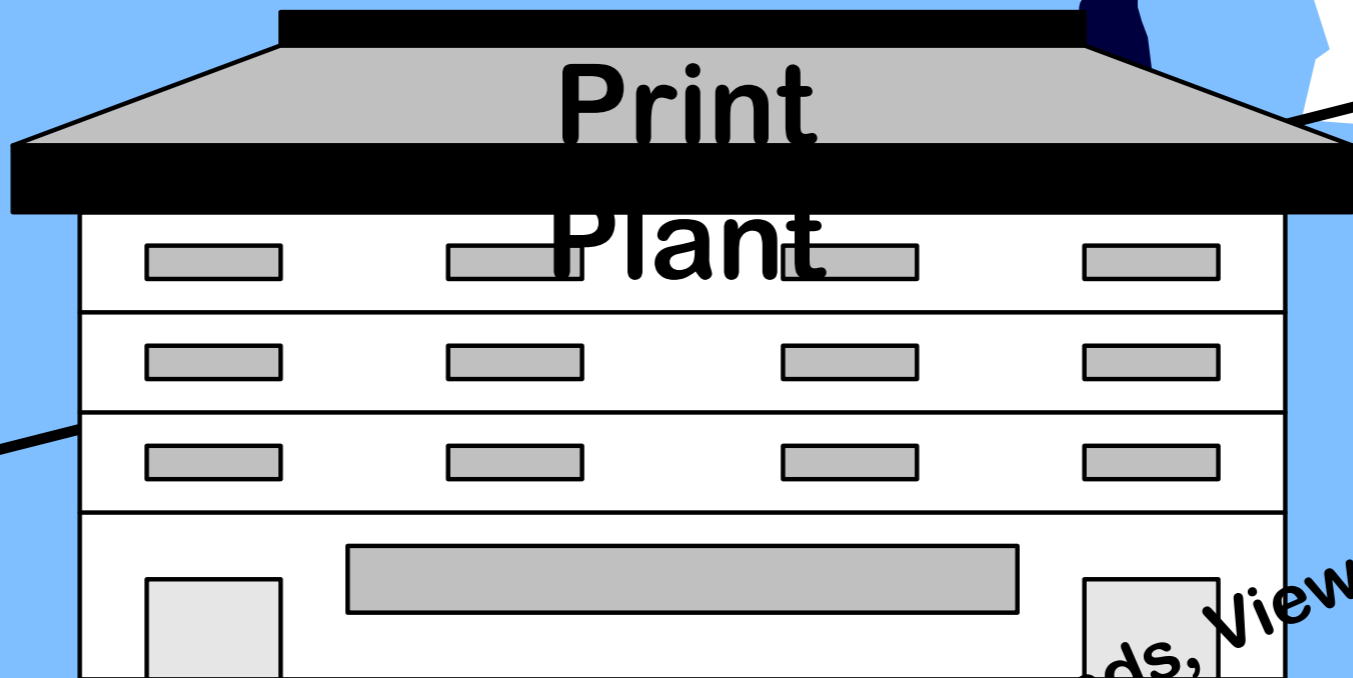
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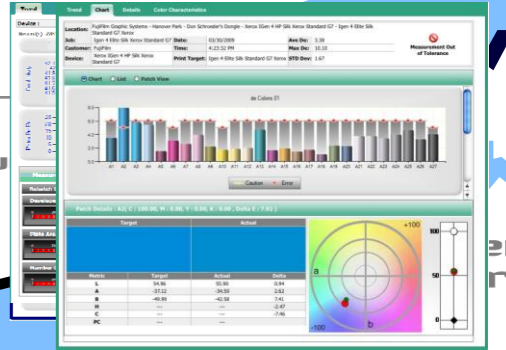
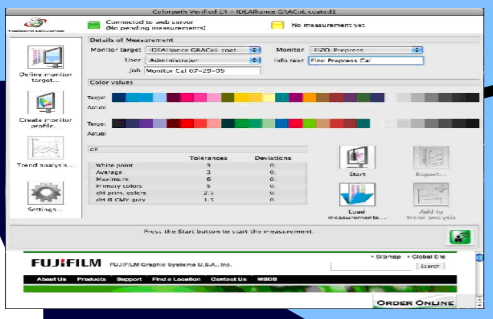
Web-Site GUI

Client GUI

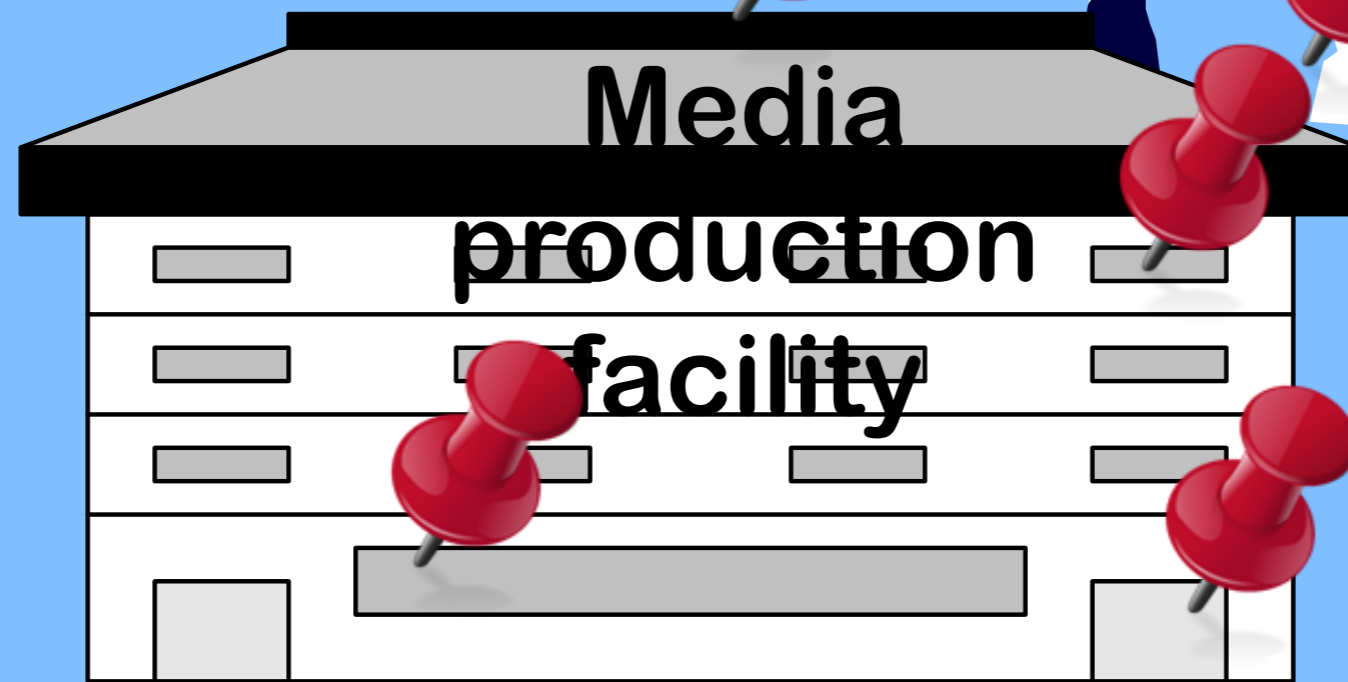


Central Database

Web Trends, View & Reports

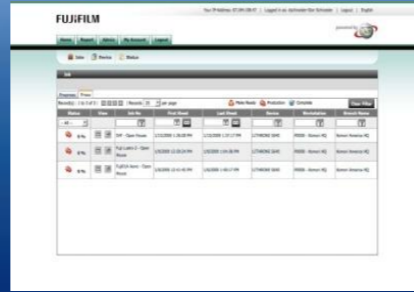


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Case Study 2 – Digital Production

- Customer digitally producing color books
 - Color is not managed well
 - Customer is not happy
 - Printing is sourced regionally
 - Customer needs same print quality at all print centers
 - There is a need to prove process and color control to buyer

Case Study 2 – Our solution

- Provided a color management process to support uniform color
- Provided a enterprise process control solution
 - Gave company ability to see production at any facility worldwide
 - Provided a methodology to communicate quality to print buyer
 - Provided a solution for flexible reporting of print data